

# Premier Hygiene



we never compromise on quality



## About us - Sustainability

*When you purchase Premier Hygiene Products,  
you're not just buying  
Washroom paper, but helping to sustain  
environments*





# Sustainability

- There is a growing trend towards purchasing products which are better for the environment.
- Selecting the right product can be quite confusing, due to the many ‘conflicting environmental claims’ being made
- **Environmental Choice NZ** is the assurance consumers are looking for. We source the majority of our products from Nibon Tebal Paper Mill, which has been accredited by ECNZ (Environmental Choice NZ).
- Premier Hygiene is committed to contributing to the economic, environmental and social wellbeing of our customers

**PREMIER**<sup>®</sup>  
the PREMIER<sup>®</sup> tissue



*Sanitary Paper  
Products.*

Licence No. 1309045

[ECNZ](#)  
[VIDEO](#)

# Sustainability

## Our Accreditations & awards



**FSC:** *this deals with the plantations and harvesting of the trees.*

Over the past 20 years, FSC has become a well-trusted and established brand in sectors and markets around the world. With the global brand positioning and marketing toolkit, FSC International is elevating efforts to reach consumers directly.

**ECNZ:** *this deals with processing the raw materials through to the finished products.*

Environmental Choice provides a credible and independent guide for people who want to purchase and use products that are proven to be better for the environment.

It is New Zealand's official environmental label, initiated and endorsed by the New Zealand Government, although independently operated, and recognises the increasing effort of manufacturers to reduce the environmental impact of their products.

**CarbonZero:** *this deals with the Carbon that our products emit in the environment and how we offset it.*

Carbon Zero and CEMARS certification are independent endorsements of your commitment to manage your carbon footprint. Measure, reduce and optionally offset emissions accurately with our tools and guidance.

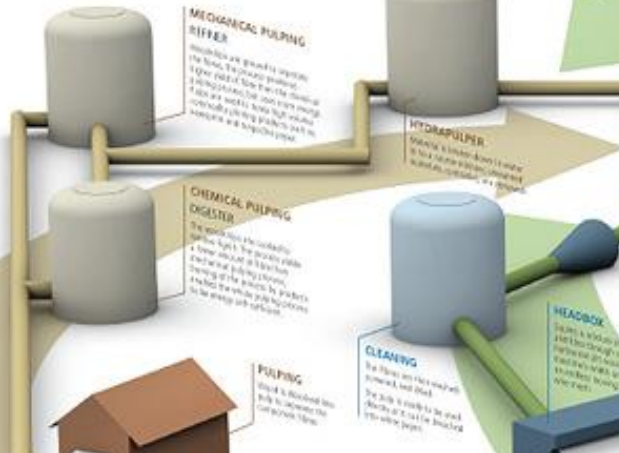
# The Paper Making process

## PAPERMAKING

Today's high quality papers require a highly technical and accurate manufacturing process. This diagram details the paper making process and illustrates the extensive use of paper for recycling. New pulp however, is an integral part of the paper making process: paper cannot be recycled indefinitely because the fibres lose their paper making qualities.



## Cleaning / Oxy-Bleaching



## De-Inking

## Recycled



## Converting / Finishing



Virgin Pulp



Rolling / Drying Process



For more information log on to [www.carbonzero.com](http://www.carbonzero.com)

# NTPM - Mother Reel



July 14,  
2021



## Our Vision

- ***To be a world-class paper products manufacturer and market leader by providing quality products which consistently satisfy the needs and expectation of customers.***
- Nibong Tebal Paper Mill in Malaysia is an ISO 14001, 9001 /14064-1 CNZ compliant company whose mission is to offer products which inspire the confidence around sustainability for our customers.
- Nibong Tebal ECNZ licensed products are distributed in New Zealand by Premier Hygiene, which places a strong emphasis on recyclable raw materials and strives to offer environmentally friendly products.

[Play Video](#)

# Look good, feel good



## *Use Less*

- Reduce consumption and costs
- Paper is more absorbent and efficient so you need less
- Using less reduces the impact on the environment



## *Waste Less*

- Dispensers are designed to reduce wastage
- Use less, Waste less
- All Pure-Eco packaging is recyclable.



## *Look good*

- Look good to your customers
- Demonstrate your company sustainability credentials
- Promote your commitment to green products





# Product Assured

*When you supply Pure-Eco Products, you're not just providing paper, but helping to deliver Sustainable Product Innovation, to meet your changing customer needs.*



*Sanitary Paper Products.*  
Licence No. 1309045



# Summary



- ▶ Globally sustainable
- ▶ Regionally manufactured
- ▶ Leading the way in sustainable practices



Be Confident with Premier Hygiene that you're making the right choice for your business's professional hygiene needs.