# Livi is certified by the world's largest forest certification system

Livi paper products are proud to be certified by PEFC, which means you can be sure that they are sustainably sourced, with fibre from responsibly managed forests and ecosystems.

A PEFC certification also extends beyond the environment and ensures that the products are made to the highest social standards including employee rights, education and cultural values both locally and via our global supply channels.

Livi products have held this certification since 2009.



PEFC's sustainability benchmark requirements include:

- Safeguard ecologically important forest areas
- Protect and enhance biological diversity
- Prohibit forest conversions and genetically modified trees
- Prohibit most hazardous chemicals
- Respect the rights of workers and indigenous peoples
- Encourage local employment
- Comply with fundamental ILO conventions
- Provide consultation with local people and stakeholders
- Respect traditional land rights and local customs

Our sustainability focus means we are consistently learning and searching for new opportunities for improvement across all areas of our business.

managed forests and

We value the efforts our suppliers make to reduce their environmental impact, and right here in New Zealand we are also taking steps to be more conscious of our own efforts and seek opportunities for improvement.

Small steps can create big changes, so if you're interested in learning more about Livi and the sustainability of our products, get in touch with the team.















Your partner in paper and hygiene solutions

0800 22 34 11

livi.co.nz



Our commitment to sustainability

Cottonsoft Limited is a New Zealand operated and managed company, marketing, distributing and manufacturing a range of quality tissue & hygiene products, like Livi.

It's important to all of us at Livi that our global and local suppliers care about sustainability and the environment as much as we do and take steps to reduce their environmental impact.

Globally and locally, there have been incredible efforts and changes made to ensure sustainability is top of mind and a continuous focus for improvement.

# We work with global suppliers that share our sustainability values

Asia Pulp and Paper (APP) is our preferred supplier for both product supply and technology guidance. APP is the largest vertically integrated pulp and paper company in the world. Integration means we own and manufacture our own brands, can trace our paper to the machine it was made on, and fibre to the trees it was grown from.

APP have set goals to produce products with a smaller environmental footprint by reducing production emissions, and the intensity. They are implementing measures in production facilities to improve processes in order to reduce energy intensity, water intensity and solid waste making its way to landfill. Their efforts have already seen encouraging results in 2019:

- 23% of carbon intensity and 11% energy intensity decreased (compared to 2012 baseline)
- 29% of water intensity decreased (compared to 2013 baseline)
- 37% reduction in solid waste, exceeding the original





#### **Forest Protection**

APP only accept wood fibre sourced from areas that were not converted from forest areas identified as High Conservation Value (HCV) and High Carbon Stock (HCS) after February 2013.

To ensure that the supply chain is free from deforestation, APP requires all pulpwood suppliers (both current and potential) to comply with their Forest Conservation Policy (FCP) as well as the Responsible Fiber Procurement and Purchasing Policy (RFPPP). It provides an overarching framework for the specific processes and criteria used to evaluate compliance with FCP.

APP work to protect and restore natural forest in concession areas as well as optimising forest management to ensure sufficient supply of raw material from our existing plantations to supply their pulp mills.

## New Zealand Manufacturing

to reduce our environmental tissue, cardboard and plastic wrap. reduce our environmental footprint.

materials, and demonstrates our commitment to using

Soft and strong tissue requires a mix of long and short

tree fibres. These fibres come from hardwood (long

Livi towel and tissue products (like Livi Impressa

fibre) and softwood (short fibre) trees. In the temperate

3ply 6 pack toilet tissue) use rapidly renewable fibres

rapidly renewable fibre.



### Soft Plastics Recycling NZ

Recycling initiative in New Zealand. The programme is

frozen food bags, toilet paper scrunched into a ball.





